

Unlock Success with Older Jobseekers

TAEN Services for Welfare to Work Providers



As you will be paid by results, have you thought about how you are going to get older jobseekers back into sustainable jobs?

If your answer is *no* or *not sure*, let TAEN - The Age and Employment Network help you.

Achieving success with older jobseekers

People aged 50+ will represent a significant proportion of those referred to you under the Work Programme. The percentage of over-50s out of work for 12 months or more remains the highest of any age group and nearly half of those claiming incapacity benefit are aged over 50. Yet most providers have limited experience of working with people aged 50+. Few have achieved the same levels of success with this age group as they have with younger people.

This may not have been critical in the past – but it will be now.

TAEN is the UK's leading centre of expertise on age and employment. And as the creator and developer of the online 50+ Works Good Practice Guide for welfare to work providers supporting older jobseekers (www.50plusworks.com), we are uniquely placed to help increase your understanding of this age group, your effectiveness and success.

TAEN can work with you strategically and practically

We can help improve your organisation's capability and capacity to work with older jobseekers.

Our specialists can join your steering groups to support you in offering the highest quality of services to your older customers.

We offer modular staff training courses on working with 50+ customers. Each module can be delivered separately or as part of a full two-day training programme.

Choose from any of the following modules:

- Age discrimination awareness
- Understanding today's labour market and modern recruitment techniques
- Using the 50+ Works Good Practice Guide to improve results
- Helping older jobseekers with the modern approach to CV writing and job search
- Engaging and motivating older jobseekers
- Using a skills assessment tool for older customers
- Selling the benefits of employing older workers to employers

What participants say about our training courses

“The measure of success and the effectiveness of this event is that staff were still talking about it days afterwards and have taken on board the ideas and begun to put them into practice.”

“The event went beyond my expectations – useful for my work as I feel better equipped to tackle barriers and feel I can understand 50+ people more. I thought the role play was useful as they gave a real feel of the barriers customers face in real life.”

“I thought the motivation presentation was excellent. Well thought out and made sense. It was logical. The use of helpful examples was excellent. Being made to think ‘outside the square’ was great. No ‘run of the mill’ boring exercises was great.”

Working with older customers

Although TAEN does not offer subcontracting services within the Work Programme, we offer seminars for older jobseekers to help with the engagement process and to overcome some of the resistance many providers encounter when working with this group.

Seminars

- How to gain the best from the Work Programme experience
- Understanding today’s labour market and modern recruitment techniques
- Job search strategies that work for the over-50s

For more information on the courses and pricing, please contact us.

Why you should join TAEN

TAEN is an independent, non profit organisation. We work to promote an effective labour market for people in mid and later life, employers and the economy.

TAEN is a network of member organisations drawn from across the labour market – including employers, key labour market intermediaries, academics and trade unions.

TAEN membership offers:

- Regular news, information, analysis and updates on age and employment policy, trends and statistics
- Events and seminars on age and employment and related issues
- Strategic partnerships and networking opportunities with other members
- Training / CPD for your staff and your network partners
- An opportunity to contribute to the development of public policy
- Discounts on training programmes and consultancy.

Annual membership fee structure for welfare to work providers:

Corporate membership: **£1,250**

Partner membership (added support tailored to your specific needs): **from £5,000**

For more information on membership, please contact us.