European Union
European Social Fund
Investing in jobs and skills

taen open Experts in Age & Employment

50+ Matters: Working Effectively with Older Workers

Seminar for organisations involved in the ESF 2007-2013 programme

6 October 2009, 10.00-1.15pm
Homerton College
Hills Road
Cambridge CB2 8PH

I) Putting older workers in context
(Keith Frost, TAEN)
- demographics – the key facts
- the labour market and older workers
- impact of the recession on older workers

II) A. Attracting older clients
(Barbara Watkins, TAEN)
- who are they, how do you reach and help them

B. Working effectively with older clients
(Peter Pearson, Acumen Partnership)
- what are the barriers, what works in practice

(Coffee break)

III) Skills assessment with and for older workers
(Liz Bavidge, Fair Play Partnership)
- what works in practice

(Lunch)

(After lunch: a consultative workshop on guidance material)